

EXECUTIVE COURSE

# DRUG POLICY, DIPLOMACY AND PUBLIC HEALTH

## NEGOTIATING THE HEALTH DIMENSION OF DRUG POLICIES

- Intensive three-day course with renowned faculty and leading practitioners
- Combine theory and practice through lectures, high-level panels and exercises
- Meet in the world's global health capital
- Organised by the Global Health Centre at the Graduate Institute, led by Professor Ilona Kickbusch

**Dates:** 24-26 October 2017  
**Duration:** Three full days (including an evening session)  
**Tuition:** CHF 1,800  
**Application deadline:** 25 September 2017  
**Contact:** [globalhealthdiplomacy@graduateinstitute.ch](mailto:globalhealthdiplomacy@graduateinstitute.ch)

The United Nations General Assembly Special Session on the World Drug Problem held in April 2016 in New York was a clear demonstration of the growing momentum in favour of drug policy reform. Even though the outcome document raised some promising points, it has been criticised for containing almost no operational outcomes or actions to address the challenges, tensions and contradictions currently existing in international drug control.

«I know from personal experience  
how an approach based on prevention  
and treatment can yield positive results.»

UN Secretary-General's message on the International Day  
against Drug Abuse and Illicit Trafficking

Countries are facing challenges due to the horizontal nature of the drug issue that goes far beyond law-enforcement and prohibition. Some innovative reforms are already being implemented since the UNGASS 2016. What should the new direction be for the future UN governance of international drug policy? How can different actors contribute to a global process that truly advances laws, policies and international cooperation and finally ensures that drug policies help instead of harming the health and welfare of mankind? How can countries develop a coordinated response, in compliance with international drug control rules, when their ministries of health tend to treat users, while their ministries of interior and justice tend to criminalise them? How can the UN have a meaningful and impactful role in addressing drug policy issues? And what should the role of civil society and user networks be in the international debate on drug policies?

## COURSE CONTENT

This three-day course is designed to increase the understanding of participants on the main intersections between drug policy, public health and human rights. It includes the following modules:

- **International Drug Control Regime**
- **Drug control, health and human rights**
- **Drug policy stakeholders and perspectives**

The course is highly participatory, drawing on the national and international experiences of participants through a multi-disciplinary learning process. It includes lectures by internationally-renowned experts and negotiators, case studies, and working groups. A negotiation simulation exercise will complement the learning experience.

## TARGET AUDIENCE

Policy-makers involved in public health, drug policy, and human rights negotiations including:

- Governments' representatives from ministries of health, foreign affairs, justice, interior and drug control agencies
- Representatives from international and regional institutions
- Health attachés and diplomats with a portfolio linked to health or drug policy
- Professionals in academia
- Representatives from non-governmental organisations

## COURSE OBJECTIVES

- Gain insight into the key concepts and current issues related to the international drug control regime and its intersection with global public health
- Analyse the role of the Geneva-based agencies and understand how the human rights and global health mechanisms balance drug control policies
- Inform and influence the design and the implementation of drugs policies nationally and internationally
- Identify the different stakeholders of the current debate at the regional and international levels be it governments, civil society or others
- Consider national measures that protect public health in conformity with the international drug regime

## COURSE FACULTY

**Professor Michel Kazatchkine**, Senior Fellow, Global Health Centre, Graduate Institute of International and Development Studies, Switzerland; Commissioner, Global Commission on Drug Policy

**Professor Thomas Zeltner**, former Secretary of Health of Switzerland and Director-General of the Swiss National Health Authority; Chairperson of the Advisory Board, Global Health Centre, Graduate Institute of International and Development Studies, Switzerland

## CERTIFICATE

Participants who complete the course will receive a certificate of attendance from the Graduate Institute. Participants have the possibility to complement the course with a research paper and earn 3 ECTS (European Credit Transfer System).

For CAS participants this course can also be recognised as one of the optional courses for module 3 of the Graduate Institute's Certificate of Advanced Studies (CAS) in Global Health Diplomacy.

## THE GRADUATE INSTITUTE, GENEVA: A WELL-ESTABLISHED REPUTATION

**The Graduate Institute of International and Development Studies** is an acclaimed institution of research and postgraduate education dedicated to the study of world affairs, with a particular emphasis on the cross-cutting fields of international relations and development issues. The Institute is a long-standing member of the prestigious Association of Professional Schools of International Affairs (APSIA). Through our core activities, we aim to promote international cooperation and make a contribution to the progress of developing societies. More broadly, we endeavor to develop creative thinking on the major challenges of our time, foster global responsibility and advance respect for diversity.

**The Global Health Centre (GHC)** is the Graduate Institute's research centre on global health governance and diplomacy. It is one of the first of its kind and it reflects the wider trend in both the practice and the analysis of global health, which pays increasing attention to the links between health, foreign policy, trade and development. The centre builds capacity by engaging in research, knowledge translation and diffusion as well as by conducting executive training in global health diplomacy for and with major stakeholders in Geneva and worldwide. The Global Health Centre offers courses in Geneva in collaboration with the Institute's Executive Education Department and in cooperation with partners in other locations.

**Executive Education** incorporates the Institute's thematic research on important global issues in its programmes for working professionals, and provides a multi-stakeholder platform for forward-looking analysis and professional development.

## A WORLD-CLASS LOCATION

Geneva is internationally recognised as the 'Health Capital of the World'. It hosts not only the World Health Organization (WHO) but also 80 organisations active in global health, with which the GHC is superbly networked, making it an ideal place to study, teach and research global health diplomacy.

## CONTACT

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